

Experience Control[™]

Simple. Automated. Granular.

PwrSmart 3.0 from New Boundary Technologies is a simple, automated PC power management solution that centrally controls PC power settings and energy consumption. PwrSmart's flexibility creates a self-monitoring, self-maintaining PC power management environment that reduces energy costs, extends the life of IT assets and supports green initiatives.

BENEFITS OF CONTROL

PwrSmart's simplicity, automation and granularity generates:

Rapid ROI

Software pays for itself in as little as three months; can cut PC energy costs up to 60 percent.

■ Increased IT and Operational Efficiency

No manual intervention required; automatic setting and enforcement of power management schemes with minimal effort.

■ Smaller Carbon Footprint

PC power management can reduce overall corporate energy consumption by 15 percent, lowering environmental impact and contributing to sustainability initiatives.

■ Extended IT Asset Longevity

Reduced usage permits PCs and other network assets to last longer.

Estimated savings from PC power management*

Number of PCs	Annual Energy Savings (kilowatt-hours)	Annual Energy Cost Savings
100	77,900	\$7,000.00
500	389,500	\$35,000.00
1,000	779,000	\$70,000.00
5,000	3,895,000	\$350,000.00
10,000	7,790,000	\$700,000.00
25,000	19,475,000	\$1,750,000.00

^{*}Source: U.S. Environmental Protection Agency

"PwrSmart automatically targets and groups our more than 16,000 PCs across six different PC power management classifications, which will generate more than \$1 million in energy cost savings over the next 2-3 years."



IT administrator Large, regional health system in Virginia

DELIVERING CONTROL

PwrSmart offers complete functionality for centralized, self-maintaining PC power management:

■ PwrGroups[™]

Leveraging patented SmartUpdate™ technology, PwrGroups dynamically target and group computer configurations with similar power management requirements.

■ "Set-It-and-Forget-It" Enforcement

Automatic PC power management enforcement ensures any changes to settings are automatically reverted back into compliance.

■ Flexible Power Schemes

Pre-packaged, EPA-recommended power schemes available; power schemes completely customizable and can accommodate multiple power settings for the same PC.

■ Dynamic Analysis

Energy savings calculator displays real-time insight into managed PCs; flexible reporting engine demonstrates compliance with corporate policies and provides quantitative data for energy rebates and sustainability reports.



Prism Suite®
Prism Deploy®
Prism Asset Manager®
Prism Patch Manager®
Prism Deploy® Packager

PwrSmart™

Policy Commander®



Visit www.newboundary.com

for more product details and to download a *FREE*, *fully functioning 30-day trial version* of PwrSmart 3.0.



U.S. companies waste nearly \$4 billion powering unused computers each year.

Only 36 percent of workforce PCs are turned off at the end of the workday.

Source: U.S. Department of Energy

EVEN MORE CONTROL

The latest version of PwrSmart provides additional PC power management flexibility:

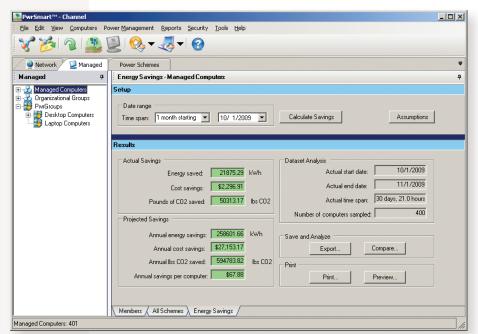
- Targeted Power Assignment

 Build PwrGroups based on Active

 Directory® groups, location, IP address

 ranges, hardware configuration, operating

 system languages, time zones, etc.
- Power Management Events
 Implement detailed power management actions, such as complete PC shut down, hibernation, standby or wake up. Use stay awake feature for software updates, afterhours events or other activities.
- Active Process Aware Exempt PCs from scheduled power management events to ensure critical processes and applications are not interrupted.



"Manually running scripts to implement PC power management settings was cumbersome and inefficient. Today, **PwrSmart enables us to centrally control PC power consumption** across more than 500 staff and student computers – easily and automatically ensuring our PCs hibernate when not in use."

Dalton Godwin IT Manager Nova Hreod Magnet School (U.K.)





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